

EDUCATIONAL INSIDER

2007-2008 CATALOG

LANGUAGE DEVELOPMENT—ELEMENTARY TO H.S.
M.S. & H.S. - CAREER AND BUSINESS COURSES
- MATH: ALGEBRA

ADULT EDUCATION

PARENT RESOURCES: EDUCATIONAL ADVOCATE



LANGUAGE DEVELOPMENT & HOME CONNECTIONS

TRANSFERENCE SKILLS: SCHOOL-TO-CAREER

INTERPERSONAL SKILL DEVELOPMENT

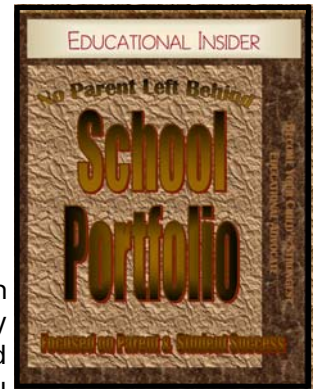
BUSINESS & CAREER INSTRUCTION

ALGEBRA

EDUCATIONAL INSIDER: SCHOOL PORTFOLIO

TO ORDER GO ON-LINE AT WWW.EDUCATIONALINSIDER.COM
 or
 MAIL THE PAYMENT and COMPLETED ORDER FORM on the back

Educational Insider: School Portfolio - No Parent Left Behind



Educational Insider offers one of the best resources for parents in helping their children succeed in school. This product was created by individuals with over 25 years of experience working with schools and school districts in the United States. This concise manual will help you become your child's **best Educational Advocate, Save You TIME**, and Make Understanding/Working with the schools **EASIER** as well as **EASILY Simplify and Organize the Process**.

It is a must have for parents with students from Pre-K through 12th grade!

EDUCATIONAL RESOURCE MANUAL: TABLE OF CONTENTS

OVERVIEW

BEING YOUR CHILD'S EDUCATIONAL ADVOCATE

- Parental Rights
- Documentation
- Phone Logs
- Meeting Planner / Record
- School / District Personnel
- Knowing Your Child's Educational Learning Styles
- Educational Environment
- Student Concerns / Safety

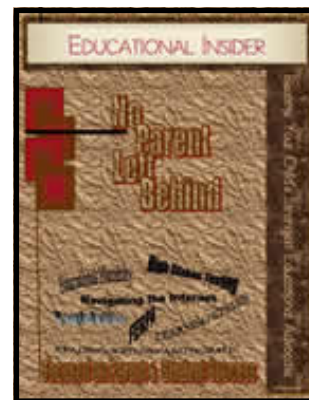
CONFLICT RESOLUTION

IMPROVING SCHOOLS THROUGH PARTNERING

CURRICULUM STRUCTURE & RESOURCES

EDUCATIONAL SUPPORT & RESOURCE LISTS

- Information [who, what, where, when]
- Guidance
- Financial Assistance
- Daily activities, food, shelter, clothing, Government Agencies
- Low Income / Higher Income [options]; Government Agencies [TRIO, GearUp, HeadStart, Even Start]; . . .



You can buy the School Portfolio with or without the resource manual.

If you don't need the resource manual, buy the Organizational Portfolio Dividers and insert in your own binder.

School Portfolio [complete set] \$ 47.95
 Order #: CIEI-08CP

School Portfolio without the resource manual \$ 24.95
 Order #: CIEI-08PD

Educational Insider School Portfolio – No Parent Left Behind

The Ultimate School Portfolio for Parents

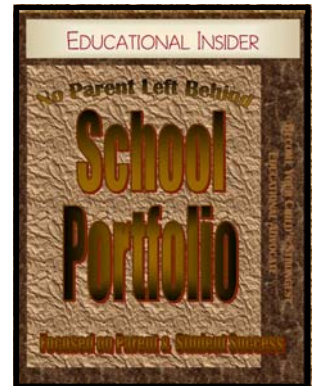
Transform the way you manage your child's school career while you become their best Educational Advocate!

Stay on Top of Your Child's School Activities

Be Prepared for Parent Meetings

Keep Everything in a Convenient Well-Organized Binder for Easy and Quick Access

Easily Manage Vital Information



Have you ever felt overwhelmed with the amount of materials you manage in order to keep track of your child's education and extra curricular activities, in addition to controlling the budget while ultimately planning for college?

The Educational Insider School Portfolio – No Parent Left Behind will exceed your expectations and help you . . .

- keep well informed
- help your child succeed better in school
- make working with your child's school and their special needs easier
- keep vital information where it is easy to access

You will be well prepared with detailed information for your meetings that will give you an advantage.

EDUCATIONAL INSIDER SCHOOL PORTFOLIO helps you easily track

Contact Information, Your Child's Friends & Classmates, Required Forms, Extra-Curricular Activities, Class Schedules, Phone Logs, Meeting Agendas & Appointments, Academic Records, Special Needs, School Related Expenses, High School Career Vital in Preparing for College, and Financial Information

It is an exceptional portfolio that will last your child's entire school experience from elementary through their senior year. The comprehensive information is so well organized that it makes college applications much easier to prepare and your documentation much more impressive to the college evaluators.

COMPLETE SET INCLUDES

- **Educational Resource Manual** - an exceptional resource with over 70 pages of insights into education that all parents should know [Table of Contents on opposite page] [highlights include: understanding who to contact for problems, excellent tips on conflict resolution, how to help your school improve through partnerships, valuable curriculum resources to help your child excel, special interest and state education departments you should know, keep accurate records on your child's friends and classmates, concise and efficient way to maintain vital information that is used for college applications . . .]
- Well-organized binder with 15 tabs to easily manage vital information
- Black line Reproducible Master of all Forms for managing information

TO ORDER GO ON-LINE AT www.EducationalInsider.com
 or
 MAIL THE PAYMENT AND COMPLETED ORDER FORM ON THE BACK

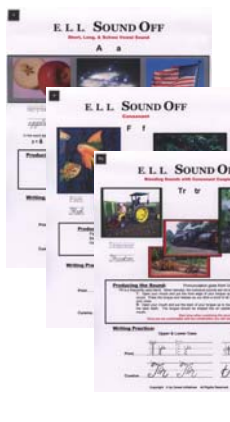
E.L.L. SOUND OFF

ELL Sound-off is a research-based curriculum resource for teachers. The target audience is English language learners. However, this is not exclusively for ESL students. ESL students and struggling readers both benefit. The materials are structured to help all students build on their knowledge, challenge their abilities, and develop higher order thinking skills. It is an exceptional resource to support and enhance your current curriculum. The tools provide support for language development, reading acquisition and comprehension, and writing skills. Academic and test objectives for grades 2nd – 8th, as well as teaching strategies to help streamline its implementation into the lessons, are included throughout the teacher's manual. E.L.L. Sound Off was made possible through the contribution of many early childhood specialists, curriculum and ESL directors, language specialists, teachers, as well as extensive research.

ELL Sound-Off addresses

Reading Research & Language Development
 Major Components of Reading and How They are Integrated in Skilled Reading
 Interrelationship of Reading and Writing
 Linguistical Differences in Languages
 Knowledge of How Individual, Linguistic, and Ethnic Difference Influences Reading

E.L.L. SOUND OFF CURRICULUM KIT INCLUDES:

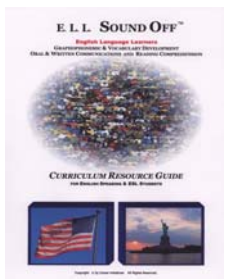


◆ High Interest Photo Graphophonemic / Vocabulary Cards

⇒ 27 English Alphabet [includes a silent e card], 18 Vowel Combinations including the r controlled vowels, 42 Consonant Combinations [focuses on phonemic awareness beginning with letter/sound association for the alphabet to developing competency with blends, complex digraphs and diphthongs – addresses over 95 sound groups]

FEATURES OF EACH CARD:

- Phonemic Awareness with How to Produce the Sounds with Point of Articulation
- Writing Practice for both Upper and Lower Case letters [Print and Cursive Practice]
- Word Lists with the target Sound(s) in the Initial, Medial, and Final Positions
- Vocabulary Awareness
- High Frequency Words
- Cross Curricular Terms
- Laminated Full 4-Color



◆ Teacher's Curriculum Resource Guide [368 pages] a valuable resource that addresses the Interrelationship of Reading, Writing, Listening & Speaking from explicit/systematic phonics—phonemic awareness to reading fluency and writing proficiencies

FEATURES:

- Linguistics: Voiced/Unvoiced Pairs, Articulation Patterns, Pronunciation Charts
- Integrated Reading & Writing Teaching Strategies / Scenarios
- Reading Techniques, Reading Comprehension and Writing Skills
- Verbal & Non-Verbal Communications, Oral Presentations
- Semantics [word meaning]
- Graphic Organizers
- TEKS / TAKS Teaching Strategies—Grades 3rd—8th
- Reproducible Black Line Masters: Graphophonemic / Vocabulary and Language Profile Cards; Writing Activity Sheets for letter and word practice [parts of speech identification, cursive and manuscript practice]
- much more

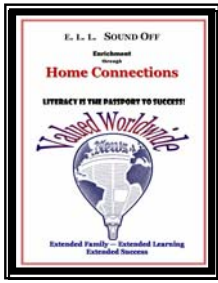


◆ Language Profiles [25 different language profiles with Implementation Guide—included in the Resource Guide]

Language Profile Cards include Phonemic and Linguistic Information; Comparisons, Contrasts, and Transpositions for ESL; Cultural Orientation; Literacy Rates; and History with a Map and Flag of the country

Complete Curriculum Kit: \$645.00
Order #: CIEI-ELL-08CCK

Comes in a nice carrying case for easy transportation if you travel between rooms.



E.L.L. SOUND OFF

E.L.L. SOUND OFF CURRICULUM KIT INCLUDES: [CONT'D]

Home Connection Supplement

E.L.L. SoundOff activities are structured around the interrelationship of reading, writing, listening, and speaking. Lessons focus on language, academic, and cognitive development. The suggested teaching strategies incorporate social interaction and cultural diversity.

Creating a climate that nurtures both diversity and similarities will help encourage a rich exchange of ideas and oral discussions. Students need to foster an appreciation of their own, as well as other's culture.

Home Connections is one of the most innovative language development enrichment programs available. Literacy is the passport to success and this program involves the family through extended learning activities.

Home connections can be used in a variety of ways: in the classroom, extended to involving the family in the learning process, or in homeschool environments - through 7 different units. These units provide several different activities in a high impact / creative way. The units begin with graphemes and letter-sound associations and scaffolds through to reading/writing/speaking. Reproduce only the appropriate activities for the student.

Each page is structured to capture and hold the students attention. Can be used from K-9th grades. Also excellent for ESL students.

Language acquisition is a process that requires patience. Second language proficiency can take 5 to 7 years to reach the same level of proficiency as a native speaker for context reduced (abstract) language [academic language]. In contrast, it takes typically a minimum of 2 years to reach the same level of proficiency in context-embedded (concrete) language [social language].

Teaching Strategies and Implementation is provided for each unit.

Gives the overall objective, key concepts, extended learning activities, and how concepts introduced are scaffolded in a later unit. The unit outline/summary also provides teaching strategies, references resource pages, materials needed, and discovery concepts.

Unit #1 – Shapes in our Environment

Key Concepts: Graphemes, Letter-Sound Association

Extended Learning: Shapes/Colors, Numbers, Auditory Discrimination, Book Reviews

Unit #2 – Sounds and Vibrations

Key Concepts: Consonants/Vowels, Letter-Sound Association, Phonemes, Voiced/Unvoiced,

Extended Learning Activity: Musical Instruments

Unit #3 – There is Order in Everything

Key Concepts: Before and After, Alphabetic Sequence, Order Placement, Initial-Medial-Final, Phonemes, C-V-C, Words Families, Oral Instruction

Extended Learning: Compare and Contrast, Number Sequence, Phoneme Substitution, Onset & Rhyme

Unit #4 – Word Play

Key Concepts: Vowels/Consonants, Digraphs, Diphthongs, Phoneme Substitution, C-V-C, C-V-C-e, Words Walls, Compound Words, Visual Images [Mental Mapping]

Extended Learning: Colloquialisms, Story Boards, Semantics, Idioms, Homophones, Homographs

Unit #5 – Building a Broader Understanding of English

Key Concept: Semantics, Morphemes, Homographs, Homonym/Homophone, Idioms, Metaphor, Oxymoron, Simile

Extended Learning: Colloquialisms, Cognates, Mental Mapping, Parts Of Speech, Semantics

Unit #6 – Unique Experiences & Prior Knowledge

Key Concepts: Active Listening, Story Telling, Intonations, Chain Of Ideas / Logical Sequence, Mental Mapping, Reading Like You Speak, Experience Charts, Listening Centers, Story Elements

Extended Learning: Fiction And Expository Text, Questioning Techniques, Colloquialisms, Myths, Folklore, Graphic Organizers, Story Boards, Inference

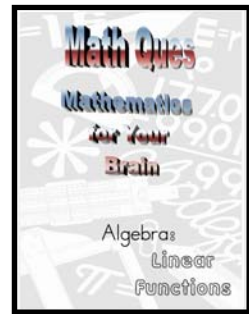
Unit #7 – Expressive Communication

Key Concepts: Receptive And Expressive Language, Story Boards, Graphic Organizers, Writing Process, Leveled Readers, Inferences, Introductions And Conclusions, Transitional Sentences

Extended Learning: Translations, Sheltered English

Included in the kit

MATH QUES



Finding the right set of math tools to use in a classroom takes talent. Math Insights is a wonderful aide for the new teachers and an incredible addition to the seasoned teacher's set of tools.

Math Insights provides straightforward materials that focus on specific stands – this one targets linear functions. These materials are being used in classrooms with great success.

Many teachers find they need more focused materials than using the ancillary materials provided with the textbooks.

Math Insights is not 'reinventing the wheel' as the textbooks provide good solid examples. What teachers want are good structured transparencies that help with the delivery of the lesson and helps the students organize their notes and gain a higher level of retention.

Math Insights help the students

- Better visualize the concepts being learned
- Create organized notes
- Increase retention to build on [scaffold]

The materials provide the teacher with **black and white reproducible transparency masters** that are specific to linear functions. **This is a cost effective alternative to purchasing the set of color transparencies.** You will in turn make your own transparencies from the masters.

Formula Charts [3 transparency masters]

This unique chart includes a diagram of the figure next to the formula.

This formula chart includes all the formulas for Algebra and Geometry. This enables to the students to utilize this chart covers several of their math courses.

Includes: formulas for 2 and 3 dimensional figures [perimeter, circumference, area, volume, lateral surface area, total surface area]; equations for linear, quadratic, and exponential functions [Linear: slope-intercept, point-slope, standard forms; slope; distance formula between two points / Quadratic: standard equation, quadratic formula / Exponential functions: growth/decay, financial / Interior angles / Special Triangles 30-60-90 and 45-45-90 / Trig Ratios]

General Math Rules [simplifying radicals, rational exponents, finding products, factoring quadratic equations, factoring binomials, general measurement conversions [metric, customary]

Word Problem [2 transparency slides]

Solving Word Problems and key words; Math Reminder for fractions; Solving the problem process chart

Interpreting Graphs & Tables [6 transparency slides]

Coordinate Plane – exceptional for working with quadrants, intercepts, and ordered pairs
X & Y intercepts

Comparing the 4 different types of slopes: Positive, Negative, Undefined, and Zero

Blank Grid for extensions

Recognizing intercepts using Tables

Calculating the Slope [15 transparency slides]

Using the graph - Rise over Run for positive and negative slopes

Special Cases: horizontal lines [zero slope], vertical line [undefined slope]

Calculating the slope based on two point formula [change in y over change in x]

Word Problems: graphing, identifying the slope and understanding the meaning of the x and y intercepts, writing equations

Tables: Calculating the slope, identifying or calculating the y intercept, and writing the equation in slope-intercept form

Given a set of points: put in table format, calculate the slope, identify or calculate the y intercept, writing the equation in slope-intercept form

Given one point and a slope: graph and write the equation in slope-intercept form

Linear Equations: [10 transparency slides]

Compare equations – slope-intercept, standard, point-slope forms

Changing forms from standard to slope-intercept, point-slope to slope-intercept

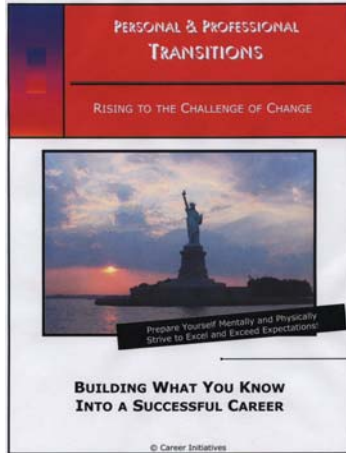
Write an equation in slope intercept form: given one point and a slope or two points

Write Point-Slope form: given one point and a slope or two points

Tables: write an equation to fit the data using either the slope-intercept form or the point-slope form

Blackline Masters only:	\$ 47.95
Order #: CIMQ-ALG-08BM	
Color Transparency Set:	\$185.75
Order #: CIMQ-ALG-08T	

Personal & Professional Transitions



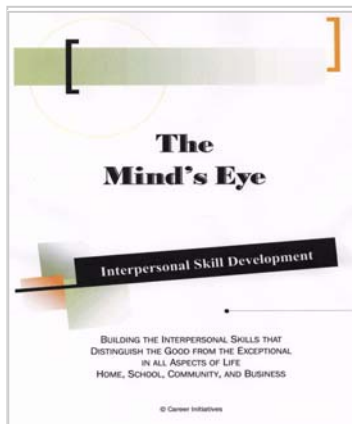
Personal & Professional Transitions is a rich resource for teaching skills associated with transition periods such as school-to-work or career changes. It focuses on transferring and applying one's current skills to various applications, events, and business opportunities. Instruction provides guidance for continual development of one's marketable skills, identifying the best resources for problem-solving, building solid personal/professional long- & short-term plans, networking with the appropriate individuals/groups to accomplish both personal and professional goals, and managing finances.

This 108 page Manual also includes: Applications, Activity Sheets, Projects, Extended Vocabulary Challenges, and Reproducible Masters

Useful for High School and Adult Education

Price: \$47.95
Order #: CIEI-08PPT

The Mind's Eye



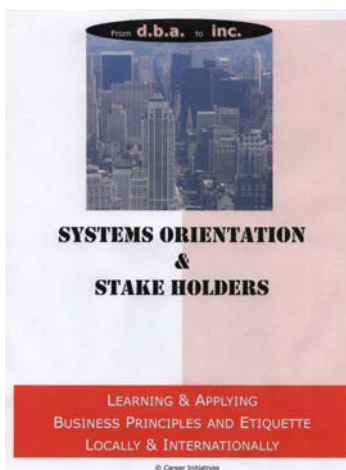
The MIND's Eye is a resource for interpersonal skill development. The lessons provide instruction for developing a strong foundation for self-confidence, improving communication skills, withstanding negative peer pressure, creating better problem solving techniques, improving critical thinking, and creating a support network for personal and business endeavors.

This 16 chapter, 196 page Manual also includes: Applications, Activity Sheets, Projects, Extended Vocabulary Challenges, and Reproducible Masters

Useful for whole class, small group, and individual skill development lessons. Elementary—High School and Adult Education

Price: \$47.95
Order #: CIEI-08ME

Systems' Orientation & StakeHolders



Systems Orientation & Stakeholders' instruction focuses on core business knowledge and "best" practices taught by leading corporations. This resource provides instruction targeting 3 major areas: core business operations, management issues, and entrepreneurial concerns. This manual helps prepare the student for greater productivity & effectiveness in the workplace, position him/herself for greater success, and provide an understanding of fundamental procedures and risks associated with operating a business.

This 79 page Resource also includes: Applications, Activity Sheets, Projects, Extended Vocabulary Challenges, and Reproducible Masters

Useful for business courses / training: High School & Adult Ed

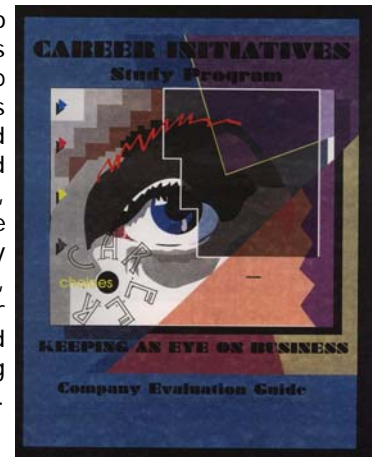
Price: \$43.75
Order #: CIEI-08SOS

Keeping An Eye on Business

Keeping an Eye on Business is a comprehensive resource designed to help individuals make wise career decisions. This resource provides several levels of information for evaluating companies and job opportunities. The process of obtaining a job should include this information. The objective of this resource is to provide the tools and insight in selecting the right position for one's career move and advancement. Forms provided in this resource include: Personal Profile, Comparative Study on Work Environments, Company Worth Profile [financial strength, as well as determining the value of the company based on your Personal Profile], Domestic & International Concerns, Employer Expectations, Problem Solving Model, Organizational Form for Positioning Yourself, and Goal Planning. This is an exceptionally good resource to use prior to and during making career moves and/or seeking employment. [includes 23 reproducible pages]

Price: \$26.75
Order #: CIKEB-06S

Useful for High School and Adult Education



Spiritual Insights

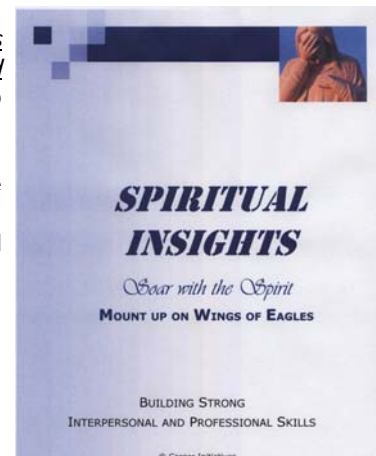
Spiritual Insights applies scripture to both personal and professional disciplines. It was designed to be used alone or to enhance *The Mind's Eye*, *Personal & Professional Transitions*, and *Systems Orientation and Stakeholders* for Christian based classes. The instructional content also challenges one's spiritual growth.

In addition to business issues, activities for the following topics are included: The Relationship Between the Tangible and the Intangible; The Holy Trinity; Experiencing God and Discovering His Uniqueness; and Inner Disciplines.

Price: \$32.75
Order #: CIEI-08SI

This Resource Manual also includes: Applications, Activity Sheets, Projects, and Reproducible Masters

Useful for Middle School, High School, and Adult Education



Educational Insider

Order Form

Item #	Description	Qty.	Unit Price	Subtotal
CIEI-08CP	Educational Insider—School Portfolio [includes Resource Manual]		\$ 47.95	
CIEI-08PD	E.I.—School Portfolio [does NOT include Resource Manual]		\$ 24.95	
CIEI-ELL-08CK	ELL Sound Off—Complete Curriculum Kit**		\$645.00	
CIEI-ELL-08TM	ELL Sound Off—Curriculum Resource Manual		\$ 47.95	
CIEI-ELL-08HC	ELL Sound Off—Home Connections		\$ 37.95	
CIMQ-ALG-08T	Math Insights: Algebra Transparencies		\$185.75	
CIMQ-ALG-08BM	Math Insights: Algebra Blackline Masters		\$ 47.95	
CIEI-08PPT	Personal & Professional Transitions		\$ 47.95	
CIEI-08ME	The Mind's Eye		\$ 47.95	
CIEI-08SOS	Systems' Orientation & StakeHolders		\$ 43.75	
CIEI-08SI	Spiritual Insights		\$ 32.75	
CIEI-08KEBS	Keeping An Eye on Business		\$ 26.75	

Taxes must be included unless you are tax-exempt. If you are Tax-Exempt, please write your tax exemption number on the line below.

** Shipping & Handling for CIEI-ELL-08CK is \$25.00 per kit

Order Total _____
 Tax [8.25%] _____
 Shipping & Handling
 **\$7.50 plus \$3.20
 for each additional
 item _____
 Total Cost _____

Shipping Instructions:

Name / Title _____
 School / Company _____
 Address _____

 City _____ State _____ Zip _____
 Phone Number (____) _____

Method of Payment

Check [Check # _____]

Credit Cards / PayPal [Order on-line. Follow-up with a copy of this form]

School Purchase [Tax Exempt # _____]

[Attach original Purchase Order with Payment and authorization signature.]

All Orders MUST have this form attached

 Signature & Title

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