

Dean Keim · Graphic Artist · 420 Clinton Avenue, #6B, Brooklyn, NY, 11238

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Skills:

Graphic Design:

Layout and design for magazines, newspapers, catalogs, corporate identity, and web; including logos, ads, posters, promotion, displays, identity development, and presentations

Illustration:

Highly skilled in a variety of styles and mediums (hand and computer); professional, editorial, realistic, and comic art for magazines, newspapers, fashion design, promotional materials, and entertainment posters and ads

Production:

Typesetting and imaging, charts and layouts, photo and edit trafficking, and PDF creation and conversion of detailed and complex annual reports, magazines, newspapers, websites, ads, identity development, books, and newsletters

Art Direction:

Coordination of designers and workflow with extensive management pagination, paste-ups for publishing and advertising

Long-Term Employment:

ESPN Magazine, NY, NY (9/05 – 5/09) New media director and freelance production artist, designer and illustrator for print and web

Scholastic Publishing, NY, NY (6/05 – 8/07) Freelance art director and designer for print, web and e-mail

Bees and Jam - Universal Manufacturing, NY, NY (9/04 – 5/06) Fabric and textile design and illustration

Wechsler Financial Group, NY, NY (12/02 – 9/04) Director of financial promotion and identity, designer and manager of freelancers

Community Media (The Villager and Downtown Express), NY, NY (3/00 – 9/01) Newspaper production, design, and illustration

Freelance Employment:

Godiva Chocolatier, NY, NY (4/09 – 5/09) Package and POP display design

Sloan-Kettering Graphics Department, NY, NY (5/08 – 7/08) Production, design and illustration

The Davis Group, NY, NY (1/08 - 3/08) Branding design, illustration and production for major clients

NY Rangers (MSG-Cablevision) NY, NY (7/07 – 9/07) Media Guides and re-design for sports identity

Popular Science (Time inc.) NY, NY (5/07 – 6/07) Freelance Senior Designer for layouts and production (fill-in)

New York Sun, NY, NY (12/06 – 4/07) Newsprint design, layout and production (fill-in)

Audubon Magazine, NY, NY (11/05 – 9/06) Freelance production manager and layout design (on-going fill-in)

Scientific American, NY, NY (10/05 – 7/06) Freelance production manager and layout design (fill-in)

Us Magazine (Wenner Media), NY, NY (5/06 – 6/06) Freelance production trafficking (fill-in)

Redbook Magazine (Hearst Magazines), NY, NY (4/06 – 8/06) Freelance production and graphic design

Pere Partnership, NY, NY (8/05) Entertainment poster and ad design and illustration

Triumph Publishing, NY, NY (6/05 – 7/05) Textbook illustration and layout

BestMed - Saatchi & Saatchi, NY, NY (2/05) Ad and pamphlet design

Bear Sterns, NY, NY (1/05 – 2/05) Financial annual report design

Siegel & Gale, NY, NY (11/04 – 1/06) High-end client (AmEx, Sony) product and ad design

SpotCo, NY, NY (10/04 – 11/04) Broadway theater poster and ad promotion design

McGraw Hill Publishing, NY, NY (7/04 – 10/04) Children's book design

Gotham Gazette, NY, NY (2/04 – 6/04) Magazine design

Display Systems Inc. (L'Oreal, Revlon), Queens, NY (10/01 – 1/02) POP design and production

NY Press, NY, NY (1/04) Cover illustration

Fairchild Publishing (WWD), NY, NY (3/03 – 5/03) Newsprint production

Show Business Weekly, NY, NY (11/02 – 2/04) Cover illustration, ad design

MLB (Major League Baseball), NY, NY (10/02) Annual report design

National Kidney Foundation, NY, NY (9/02) Annual report design

Display Systems Inc. (L'Oreal, Revlon), Queens, NY (10/01 - 1/02) POP design and production

Software:

Proficient in Quark, Photoshop, Illustrator, InDesign, PageMaker, Acrobat (inc. Olive), PowerPoint, Excel, Word, Dreamweaver, Photo Mechanix, QPS, K4, Fetch, Flash, and Flightcheck.

Education:

BFA in Illustration, 1999 – Pratt Institute, Brooklyn, NY

Associate Degree in Design, 1994 – CCAD, Columbus, OH / RMCAD, Denver, CO

Awards & Achievements:

New York Press Association, Best Full-Page Ad – Regional News 2001, 3rd Place

Circle Award for 3.8+ GPA – Pratt Institute, 1999

References:

Tom Murphey – Senior Production Director, ESPN (212) 515 – 1242

Christine Nimocks – Art Director, Scholastic Publishing (212) 343 – 6135

Erin Ardleigh – Partner, Wechsler Group; & VP, GPC Publishing (917) 612 – 9813