

Dean Keim • Graphic Designer • 420 Clinton Avenue, #6B, Brooklyn, NY, 11238

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Objective:

My desire is to communicate the client's message through designing dynamic graphic art.

Skills:

Graphic Design:

Layout and design for advertising, magazines, newspapers, catalogs (design and production), corporate identity (including logos, ads, posters, promotion, displays, identity development, and presentations), and web/e-mail creation

Illustration:

Highly skilled in a variety of styles and mediums (hand and computer); professional, editorial, realistic, comic art (for magazines, newspapers, fashion design, promotional materials, entertainment posters and ads), as well as type creation

Production:

Typesetting, word flowing, imaging, charts, photo and edit trafficking, presentation art, and PDF/archive creation and conversion (for annual reports, magazines, newspapers, websites, ads, identity development, books, and newsletters)

Long-Term Employment:

ESPN Magazine, NY, NY (12/06 – 5/09) Freelance production artist and designer for print and web
Scholastic Publishing, NY, NY (6/06 – 8/07) Graphic designer for print, web and e-mail for direct marketing and publications
New York Sun, NY, NY (12/05 – 5/06) Newsprint design, layout, production, and trafficking
Bees and Jam - Universal Manufacturing, NY, NY (9/04 – 1/06) Fabric and textile design and illustration
Wechsler Financial Group, NY, NY (12/01 – 9/04) Designer of financial promotions and marketing
Community Media (The Villager and Downtown Express), NY, NY (3/00 – 9/01) Newsprint design, production, and illustration
Pearl Paint Graphics Department, NY, NY (02/99 – 03/00) Graphic Design, production and Illustration for a catalogue and marketing

Freelance Employment:

Universal McCann, NY, NY (8/09 – 11/09) PowerPoint presentation design and production
The Deal Magazine NY, NY (5/09 – 10/09) Design, Production and illustration for print content and marketing
Godiva Chocolatier, NY, NY (5/09) Package and POP display design
Sloan-Kettering Graphics Department, NY, NY (5/08 – 7/08) Production, design and illustration
The Davis Group, NY, NY (1/08 - 3/08) Branding design, illustration and production for major clients
NY Rangers (MSG-Cablevision) NY, NY (7/07 – 9/07) Media Guides and re-design for sports identity
Popular Science (Time inc.) NY, NY (5/07 – 6/07) Freelance Senior Designer for layouts and production (fill-in)
Audubon Magazine, NY, NY (11/05 – 9/06) Freelance production manager and layout design (on-going fill-in)
Scientific American, NY, NY (10/05 – 7/06) Freelance production manager and layout design (fill-in)
Us Magazine (Wenner Media), NY, NY (5/06 – 6/06) Freelance production trafficking (fill-in)
Redbook Magazine (Hearst Magazines), NY, NY (4/06 – 8/06) Freelance production and graphic design
Pere Partnership, NY, NY (8/05) Entertainment poster and ad design and illustration
Triumph Publishing, NY, NY (6/05 – 7/05) Textbook illustration and layout
BestMed - Saatchi & Saatchi, NY, NY (2/05) Ad and pamphlet design
Bear Sterns, NY, NY (1/05 – 2/05) Financial annual report design
Siegel & Gale, NY, NY (11/04 – 1/06) High-end client (AmEx, Sony) product and ad design
SpotCo, NY, NY (8/04 – 11/04) Broadway theater poster and ad promotion design
McGraw Hill Publishing, NY, NY (7/04 – 10/04) Children's book design
Gotham Gazette, NY, NY (2/04 – 6/04) Magazine design
Display Systems Inc. (L'Oreal, Revlon), Queens, NY (10/01 – 1/02) POP design and production
NY Press, NY, NY (1/04) Cover illustration
Fairchild Publishing (WWD), NY, NY (3/03 – 5/03) Newsprint production
Show Business Weekly, NY, NY (11/02 – 2/04) Cover illustration, ad design
MLB (Major League Baseball), NY, NY (10/02) Annual report design
National Kidney Foundation, NY, NY (9/02) Annual report design
Display Systems Inc. (L'Oreal, Revlon), Queens, NY (10/01 – 1/02) POP design and production

Software:

Proficient in Quark, Photoshop, Illustrator, InDesign, PageMaker, Acrobat (inc. Olive and Distiller), PowerPoint, Excel, Word, Dreamweaver, Final Cut Pro, Keynote, Photo Mechanix, QPS, K4, Fetch, Flash, and Flightcheck to name a few.

Education:

BFA in Illustration, 1999 – Pratt Institute, Brooklyn, NY
Associate Degree in Design, 1994 – CCAD, Columbus, OH / RMCAD, Denver, CO

Awards & Achievements:

New York Press Association, Best Full-Page Ad – Regional News 2001, 3rd Place
Circle Award for 3.8+ GPA – Pratt Institute, 1999

References:

Tom Murphey – Senior Production Director, ESPN (212) 515 – 1242
Christine Nimocks – Art Director, Scholastic Publishing (212) 343 – 6135
Erin Ardleigh – Partner, Wechsler Group; & VP, GPC Publishing (917) 612 – 9813