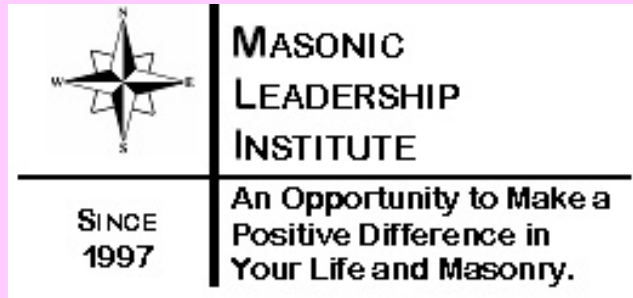


# REACHING FOR GREATNESS



## MW Fred Kirby Bauer Class

March 28-30, 2008  
September 12-14, 2008  
January 24, 2009



### What is MLI's Mission?

The mission of Freemasonry is to “make good men better,” to help men achieve personal greatness. Towards that end, the MLI is designed to make Masons better leaders: by building self-confidence as well as leadership and inter-personal skills in an exciting and supportive way.

Through leadership classes and experiences, Masons join with other brethren to pursue a challenging yet enjoyable program that teaches how to function as leaders and work with others as a team. The skills learned at the MLI will be valuable in all aspects of the participant's life; they will benefit your lodge and other Masonic bodies, your family, your business and vocation – and most importantly, they will benefit you.

### What is Involved?

The MLI course involves 2 1/2 weekends of lectures, demonstrations and exercises, with sessions spread over a year. The class divides into teams and during the first half-year each team plans and completes a team project focused on improving Masonry. The projects require a couple nights or weekend days a month. Throughout the year there are monthly team meetings with team advisors that bring the team together to discuss their progress and plan the next month's accomplishments.



During the second half-year, each team member organizes his own team and chooses a project that will improve his lodge. The monthly meetings are then used to help each other accomplish their personal projects.

The experience of working together and practicing the lessons taught in class is the basis of the course. Graduation depends on attending all three weekend classes and the monthly team meetings, as well as participating on and completing the team and individual team projects.

### **Making a MLI Commitment**

The benefits of participating in the MLI can only be realized by fulfilling a commitment to attend all three weekends and to work on the leadership assignments and special projects that are performed between weekends. The cost has been kept low to promote maximum attendance by Masons who want to improve themselves and who are willing to commit to the entire program. This is a fun, fast-moving program that requires active participation and the commitment of each class member.

### **What Skills Does the MLI Cover?**

The MLI covers many topics through instruction and exercises designed to help the participant identify his personal leadership traits and to achieve his leadership potential. In addition to each participant getting to know his leadership and interpersonal styles, the topics covered in the MLI curriculum include:

#### **What is Leadership?**

This module helps the MLI participant identify a range of leadership styles, understand needs that motivate people, recognize traits in himself that help or hinder success, analyze situations and diagnose the most appropriate leadership styles for different situations.

#### **Marketing and Customer Service**

Before marketing anything, including Freemasonry, you must first understand your organization and your market. This module prepares class members to conduct research in order to: understand the strengths and weaknesses of their lodges; determine how best to influence the target audience; establish a marketing mission statement; develop related goals and objectives; develop strategies for putting forth a positive message; establish a marketing budget; and, develop and implement a success-oriented action plan.

#### **Leading Organizations**

Not all leaders are managers and not all managers are leaders. But most successful leaders understand how to make their ideas become reality. This module will help participants write vision and mission statements, establish goals and objectives, create reasonable timelines, delegate tasks, set budgets and establish measurements to critique missions, objectives and programs.



#### **Dealing with People**

We can't change people. However, by understanding what motivates others, we may better influence them. This module enables participants to recognize the behavioral characteristics of people, utilize techniques to influence each behavior, deal with the "difficult person" and identify their own behavioral traits.

#### **Developing Teams**

The success of Freemasonry and other organizations is dependent on the ability of leaders to work effectively in teams to achieve the desired results. The MLI is structured to build effective teams of men who will work together over the course of the Institute and who will bring team building skills back to their lodges.

### **Where is the MLI held?**

The first two MLI weekend sessions will be held at the DoubleTree Hotel in Westborough from 5:00 p.m. on Friday evening through noon on Sunday. All participants stay at the hotel. The final session will be held at the National Heritage Museum in Lexington.

### **What is the Cost of Attending?**

The MLI program costs nearly \$1,000 per person, with Grand Lodge substantially underwriting the cost, which allows the charge to each participant to be kept low – \$400, which includes the cost of all meals and lodging for four nights. The entire amount may be paid upon acceptance into the MLI program, or may be paid in installments of \$200 before the first weekend, \$150 before the second weekend and \$50 before the third weekend. Many lodges and other Masonic bodies assume all or a portion of the cost of attending the program. Ask your Masonic bodies or employer for financial assistance.

### **Personal Testimony on the Masonic Leadership Institute**

#### **RW Donald M. Moran, Past Junior Grand Warden**

Over the course of my 28 years in the fraternity, the MLI is the most outstanding Masonic program in which I have had the privilege to participate.

Having held numerous leadership positions in college, business, civic organizations and the fraternity, I couldn't imagine that I would benefit from further leadership training and I passed up the MLI opportunity for years.

I could not have been more wrong! MLI is an outstanding program and one of the best ways to “improve myself in Masonry” that I have seen.



## **MASONIC LEADERSHIP INSTITUTE OF MASSACHUSETTS**

The Masonic Leadership Institute (MLI) is sponsored by the Grand Lodge of Massachusetts to strengthen leadership within our Fraternity and to contribute to the personal growth of Massachusetts Masons.

The MLI employs its graduates and leadership development professionals to provide an interactive program designed to strengthen leadership and interpersonal skills important at lodge, work and home.

The program is open to all men who belong to a Massachusetts Masonic body and is limited to seventy participants.

Masonic bodies are encouraged to provide scholarships to their members and are also invited to contribute towards defraying the cost of this important leadership development program. Contributions may be mailed to the Grand Master or presented in Grand Lodge.

The MLI will provide speakers to lodges, Lodges of Instruction and other Masonic organizations to discuss this leadership program. Please contact Wor. Eric L. Radin, the class dean at 508-748-0090, or contact the Grand Secretary's office at 1-800-882-1020.

### **If You Agree that the MLI Can Make a Difference in Your Life. . .**

Please send complete the following application and submit it by mail or e-mail to either:

Eric L. Radin  
P.O. Box 561  
Marion, MA 02738-0561  
Eric.Radin@tufts.edu

Masonic Leadership Institute  
Grand Lodge of Masons  
186 Tremont Street  
Boston, MA 02111  
617-426-6115 (fax)  
grandsec@MassFreemasonry.org

**MOST WORSHIPFUL FRED KIRBY BAUER CLASS**  
**PARTICIPANT APPLICATION**  
*(PLEASE PRINT)*

Full Name \_\_\_\_\_

Street Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/Town \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Tel. \_\_\_\_\_ Cell Number \_\_\_\_\_

Occupation \_\_\_\_\_ E-mail \_\_\_\_\_

Employer \_\_\_\_\_ Business Tel. \_\_\_\_\_

**MASONIC HISTORY**

**MASONIC BODY: NAME – CITY**

**HIGHEST POSITION**

Lodge \_\_\_\_\_

\_\_\_\_\_

Grand Lodge \_\_\_\_\_

\_\_\_\_\_

Scottish Rite \_\_\_\_\_

\_\_\_\_\_

York Rite \_\_\_\_\_

\_\_\_\_\_

Shrine \_\_\_\_\_

\_\_\_\_\_

**PLEASE DESCRIBE YOUR PREVIOUS LEADERSHIP DEVELOPMENT TRAINING  
AND EXPLAIN WHY YOU WOULD LIKE TO ATTEND THE MLI**

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Date \_\_\_\_\_ Referred by \_\_\_\_\_