

INDEPENDENT RESEARCH MARKETING SPEECH

REQUIREMENTS

- 4-5 minute speech
- You will need to use note cards—no straight reading!
 - Smile ☺
- Focus on strengths; your mission is to recruit students.

1. BEGINNING:

- Attention grabbing introduction (Think of a story or an interesting fact you read about during your research that would grab your audience's attention.)
- Share your research topic and introduce yourself, as well as the title of the class—Independent Research.
- Tell them why you decided to take this course and what you think so far.

Discussing your research should take between 1 ½ to 2 minutes!

2. MIDDLE:

- Briefly describe your research findings and explain your final research project.
- Explain the Independent Research class – here are some suggestions:
 - i. We work independently researching a topic of our choice. Some of us have chosen a topic that relates to a career choice, while others have chosen topics that reflect a passion.
 - ii. We narrow the topic to become more specific about what we want to study.
 - iii. The class provides us with real life skills; for example, we network and make connections with people who work in our field of study; we have to interview people; we create surveys and read scholarly articles.
 - iv. The class promotes independence, which we will need in college and in life. We draft our own objectives and evaluate our accomplishments each week. It teaches us to be organized and not to procrastinate.
 - v. We get a lot of writing practice too which is always very helpful.
 - vi. The class counts as a Gifted and Talented credit and gives your transcript/résumé an edge over others. An extra letter explaining the program gets sent with your transcript to your colleges.
- Mention the Intern-Mentor class -
 - i. The Intern-Mentor class is also an offering. Those students go through the same research process we do only they get to leave school and go to a mentor site to get hands-on experience in their field choice. These students must provide their own transportation to their site and so they are usually seniors.

Discussing the course should take approximately 2 to 3 minutes!

3. END

- Tell them that if they're interested in the courses, they need to apply. Applications are outside my classroom, room 216, and online at www.rhsqt.com. They are due by January 29th.
- Scheduling will begin after winter break and students must apply and get their schedules signed for consideration.
- They should also plan to attend the information session on Monday, December 21st at 7pm in the media center with your parents.
- Add your own closing thought.