

Student Name: \_\_\_\_\_

## Preliminary Research Proposal Rubric

____/ 5	Title – short and attention-grabbing
____/15	Project Overview Identified the general and specific areas of investigation. Described the proposed project.
____/15	Problem Statement Identified the proven need that will be addressed/real problem that will be solved/ question that will be researched. Identified the intended audience, who, other than the student, will learn or benefit as a result of the work, to whom will the outcomes be communicated and for whom is the product or result intended.
____/15	Objectives Identified the purpose of the research. Identified the product(s)/outcome(s) of the study. Described how the products and outcomes will be communicated to or performed for the selected audience (the outlet vehicle).
____/15	Background Identified how knowledge will be acquired/developed/demonstrated; topic of paper, questions paper will consider.
____/ 15	Research Methodology Research Questions – identified the research questions and hypothesis. Research Design – Qual/Quan; design model; data collection methods.
____/15	Logistics Identified resources required for the project and the special considerations of the project. Created a tentative schedule and timeline for completing the project.
____/ 5	Editing – grammar, mechanics, spelling, etc.

### Grade:

\_\_\_\_/100

### Comments:

- \_\_\_\_\_ The scope of your research is too broad. Focus on a smaller part of the topic.
- \_\_\_\_\_ Your proposed topic essentially recycles already available information. Consider how to make it more original or useful.
- \_\_\_\_\_ Clarify the difference between the paper topic and the product you're proposing. The paper is not the product. (You finish the paper in the middle of the year.)
- \_\_\_\_\_ Clarify what questions your paper will explore.
- \_\_\_\_\_ Clarify what your product will look like: a print document, a video, a performance, an assembly, a web page, a Power Point presentation with accompanying print matter, curriculum, etc.
- \_\_\_\_\_ Focus your audience. It must be a limited, accessible, identifiable group, not the whole world. ("People" and "teens" are too vague.)
- \_\_\_\_\_ You have not made a convincing case that your targeted audience will benefit from or needs your product. Rethink what audience you should really be addressing.
- \_\_\_\_\_ Clarify the format you will use to deliver your product to the specific audience you've targeted.
- \_\_\_\_\_ The methodology you've proposed is not the most appropriate choice for this project. Consider this instead:
  
- \_\_\_\_\_ Account for these possible logistical difficulties (budget, time, etc.):

Additional comments:

Now, **edit** your project proposal and continue to make adjustments throughout second quarter. Get your **advisor/mentor to sign it**, indicating that he/she thinks the project is both worthy and "doable." **This will be due at the end of 2<sup>nd</sup> quarter.**