



Veterans Park Swim Team

Home of the Marlins



Dear Potential Swim Team Sponsor:

The Veterans Park Swim Team "Marlins" (VPST) invites you to become a Team Sponsor for the 2009 Summer Swim Season. VPST is a local recreational swim team that provides a positive, life skill learning environment for a diverse group of over 100 swimmers ages 5 to 18. Your sponsorship is critically important to these young athletes and supports the residents of Prince William County, as we swim at a Park Authority pool. All VPST families pay a modest registration fee and volunteer extensively in support of the team. Through the generosity of our local community this past year, we were able to keep registration fees at 2008 levels and to offer the competitive swimming experience to more children in the community. Our coaches are young adult swimmers who are provided leadership opportunities and are paid competitive salaries to help defray the cost of their continuing education.

Through your generous support, the children in our community benefit in many ways. Our program allows children of all abilities the opportunity to learn, train and compete as well as improve their physical fitness, confidence and self esteem. We foster an atmosphere of fun, teamwork, sportsmanship, and personal best achievement. Businesses will also benefit in many ways such as:

Contributions are tax deductible, as the VPST is a non-profit organization, in accordance with IRS 501(c)3, EIN 54-2008419.

Sponsorship increases your business' visibility, not only with the 100 VPST swimmers and their families, but also with the swimmers and families from the visiting teams.

Direct marketing of your products and services, in the form of coupons (if supplied), marketing materials, and flyers distributed to the individual VPST swimmers and their families. Also, our sponsors are posted on our website: <http://mysite.verizon.net/res6vgs3/veteransparkmarlins/>

There are multiple levels of sponsorship that are explained in the attachment to this letter. Should you have any questions concerning this request, please feel free to contact Jessica Wangner. We sincerely appreciate any sponsorship regardless of level. If you would like to be a Team Sponsor, simply complete and return the attached sponsorship form along with your check, payable to VPST, to:

Jessica Wangner, Treasurer
Veterans Park Swim Team
1554 Teal Way, Woodbridge, VA 22191
Phone: (703) 897-4354, Email: jwangner@yahoo.com

Ad copy is requested by June 13, 2009 to support our meet schedule. Thank you for considering a sponsorship with the Veterans Park Swim Team for 2009.

Sincerely,

Ross Schwalm, President, Veterans Park Swim Team