

The One Page Business Plan[®]



*The Fastest,
Easiest Way
To Write a
Business Plan*

CORPORATE EDITION

Point, Click, Plan!

INTERACTIVE PLANNING COURSEWARE & TOOLKIT

*"This is the new
way to plan!"*

-Craig Peddie
VP & General Manager
America Online, Inc.

Technology Details

- CD-Rom, Windows Only
- Written in Macromedia Authorware, software standard for e-learning
- Plan to integrate w/ Web Planning System
- Software Auto Loads



Learning Module Design

- One-page lesson plans explain each plan element
- Practical examples demonstrate multiple usages
- Simple formulas for writing each element
- Fill-in-the-blanks prompts speed learning
- Powerful visual tools streamline learning and facilitate retention

Design Criteria

- Clean, crisp, modern visual appearance
- Easy navigation
- Provide “just enough” content
- No scrolling
- Intuitive...simply point, click and plan
- Equally usable with Executives, Mgrs, & Teams
- Produce professional plans...quickly!

FAQ's

- Navigation is Simple!
 - Need to see a Lesson? Click on the Nav Bar.
 - Access or edit your plan? Click VIEW MY PLAN.
- How do I Save my Work?
 - System automatically saves your data unless there is a specific SAVE EDIT button.
- How do I Print my plan? Spellcheck? Email?
 - You can print directly from Point, Click, Plan!
 - Export your plan to MS Word where you can spellcheck, email and print
- Need to create a second or third plan?
 - Click CREATE/OPEN PLAN, then CREATE A NEW PLAN. Assign a new filename and complete the header information. Proceed to VIEW MY PLAN and click on any of the icons to open the input text boxes & activate the templates. There is no limit to the number of plans you may create.

FAQ's - Continued

- Where is my plan saved?
 - Your plan is saved on your hard disk in Programs along with the Point, Click, Plan! application. You can access all of your One Page Plans by going to Create/Open Plans, click on Open and then select the plan you want to edit. If you export your plan to MS Word, you may save the MS Word version in the My Documents folder.
- Can I quit and come back in?
 - Yes! Click on the Point, Click, Plan! icon on your desktop or go to START, then PROGRAMS.
- What if the templates don't exactly fit my business or dept.?
 - The templates are guides/examples and are meant to help you create your plan quickly.
 - If you don't see exactly what you need, feel free to edit one that is close or similar.