

mark h williams company

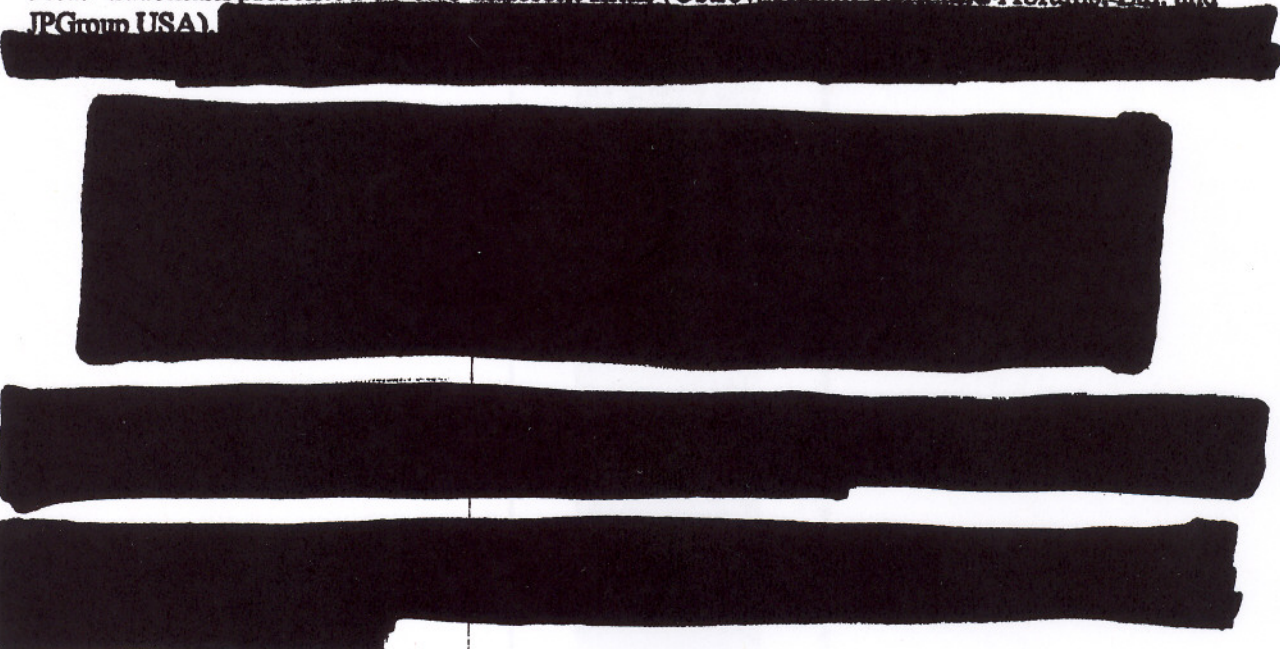
February 3, 2006

Mr. Steve Murphy
National Pork Board
1776 N.W. 114th Street
Clive, IA 50325

Subject: "The Other White Meat"

Dear Steve:

We have reviewed various methods of establishing the market value of the "The Other White Meat" trademark presented by two different firms (Ostrow Reisin Berk and Abrams, Ltd. and JPGroum USA).



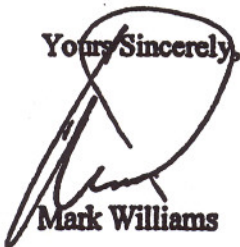
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Mr. Steve Murphy
February 3, 2006
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Please let me know if you would like us to expand on any of this.

~~Yours Sincerely,~~

A handwritten signature in black ink, appearing to be "Mark Williams", is written over the crossed-out text.

Mark Williams