

**"THE MOST IMITATED SHOW
IN VIDEO GAME FOOTBALL" - GAMEPRO**



**"EA SPORTS will own
your soul...eventually" - IGN.com**



"IT'S HISTORY." - PSM

ESPN Presentation - Chris Berman and Suzy Kolber headline an updated ESPN broadcast complete with halftime & post-game show, player of the game award, SkyCam™ and game analysis.

V.I.P. System™ - Virtual Identity Profile allows you to save your friend's profiles to compete when they're not available! Learn their tendencies, moves, & logic for more heated battles or play against the profiles of coaches around the league to improve your skills.

ESPN 25th Anniversary Mode - Play those classic NFL situations over the past 25 years including "The Immaculate Reception," "The Catch" and more. It's your chance to rewrite history!

The Crib™ - Earn crib credits with every game you play to deck out your crib, buy music, or play mini-games. Answer your crib phone to compete against David Arquette, Carmen Electra, Steve-O, Jamie Kennedy, or Funkmaster Flex!

Maximum Tackle™ - Experience control like never before as you decide whether to go for a wrap-up tackle or lay your opponent out with the big hit.

Always Online - Real-time stats, buddy lists, friend connection updates, and seamless online play for an unrivaled community experience.

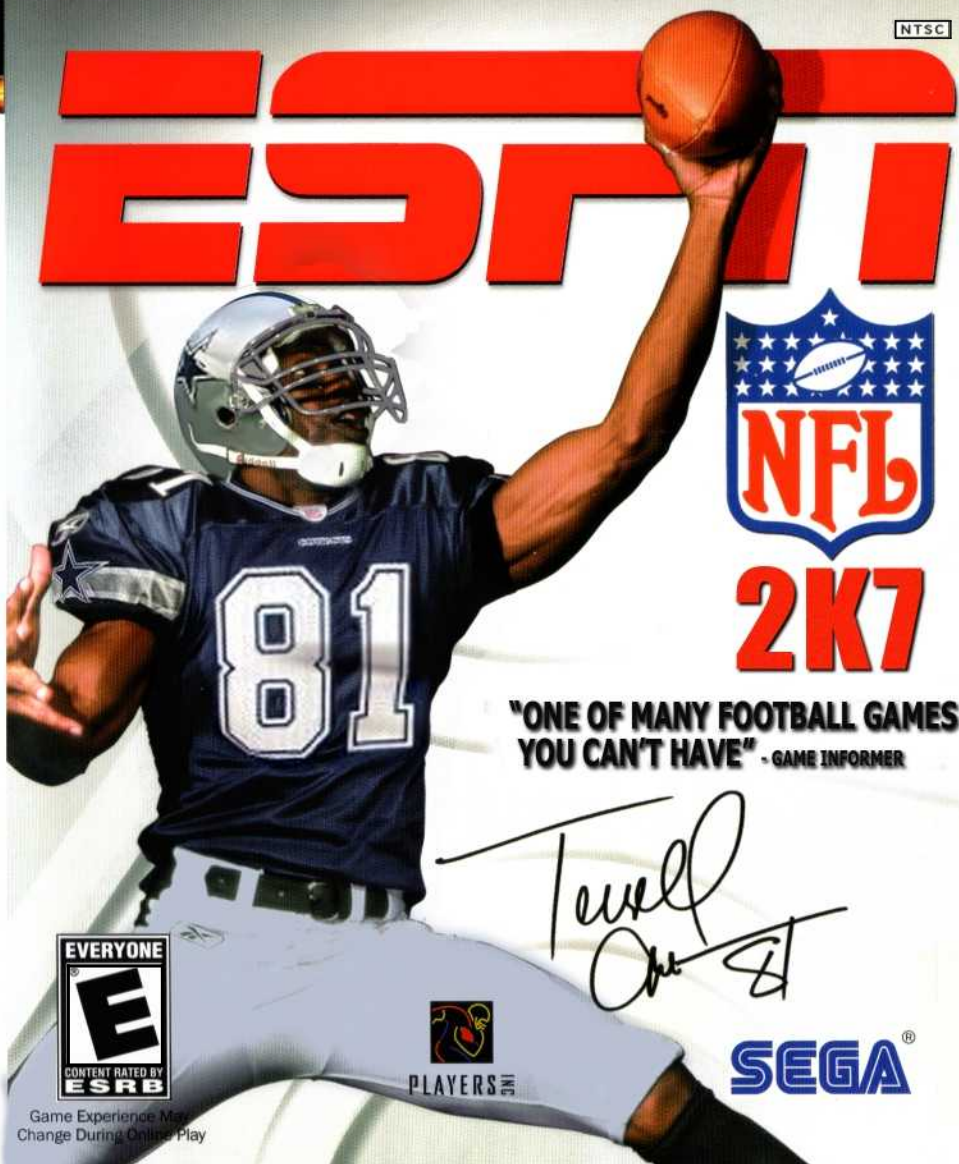


XBOX
ONLINE
ENABLED

XBOX

LIVE ONLINE ENABLED

ESPN
NFL
2K7



**"ONE OF MANY FOOTBALL GAMES
YOU CAN'T HAVE" - GAME INFORMER**



Game Experience May Change During Online Play

SKU
29611
NTSC

- | | | |
|------------------------|----------------------|--------------------|
| Players 1-4 | System Link | Online Multiplayer |
| Memory Unit 303 blocks | HDTV 480p | Scoreboards |
| Custom Soundtracks | Communicator Headset | Friends |
| In-game Dolby® Digital | Content Download | Voice |

Xbox Live™ System Requirements:

- High-speed Internet service (cable or DSL)
- Ethernet cable (not included)
- Subscription to Xbox Live service* (sold separately)

Performance may vary based on game, Internet service speed, network activity, or capacity. Depending on your Internet service connection or network configuration, additional hardware may be required. Most high-speed Internet services will work with Xbox Live; some may not. Check with your service provider.

*Available in the 50 U.S., D.C., Canada & Puerto Rico. Subject to Terms of Use (see <http://www.xbox.com/live/legal>). Major credit card required. Xbox Live not intended for kids under 13.

× = features supported by this game
Online features subject to change without notice; additional fees may apply. Voice feature requires Communicator headset (sold separately).
IMPORTANT! Read Instruction Manual for important safety and health information.

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VIRTUAL CONCEPTS

